



[www.euchems2014.org](http://www.euchems2014.org)

# 5<sup>th</sup> EuCheMS Chemistry Congress

31 August - 4 September, 2014

WOW Istanbul Convention Centre, Istanbul / TURKEY



TURKISH  
CHEMICAL SOCIETY

EUROPEAN ASSOCIATION  
FOR CHEMICAL AND MOLECULAR  
SCIENCES

INVITATION  
FOR SPONSORS  
AND EXHIBITORS







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With great pleasure and pride, we would like to officially invite you to attend the 5<sup>th</sup> EuChemS Chemistry Congress, taking place 31 August - 4 September 2014 in Turkey, Istanbul. The biannual congress will offer you a possibility to learn from experts in the field of chemistry, share experiences with companies, scientists, academics and debate about challenging topics.

**Registering for the congress means:**

- attending more than 2000 scientific and professional practice paper presentations
- learning from international leading key note speakers
- joining an event, where both scientific and real business experts are brought together
- enjoying our social networking events
- exploring the exhibition of companies and entrepreneurs from the field

**Don't miss this opportunity! It's time for Turkey! NOW**

Go to [www.euchems2014.org](http://www.euchems2014.org) for more information, to register and to submit your papers.

We are looking forward to welcoming you in ISTANBUL.

*Congress Organisers*

LOCAL CONGRESS ORGANISER



**TURKISH CHEMICAL SOCIETY**

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CONGRESS SECRETARIAT



**BROS CONGRESS**

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# GENERAL INFORMATION

Congress Destination

## ISTANBUL

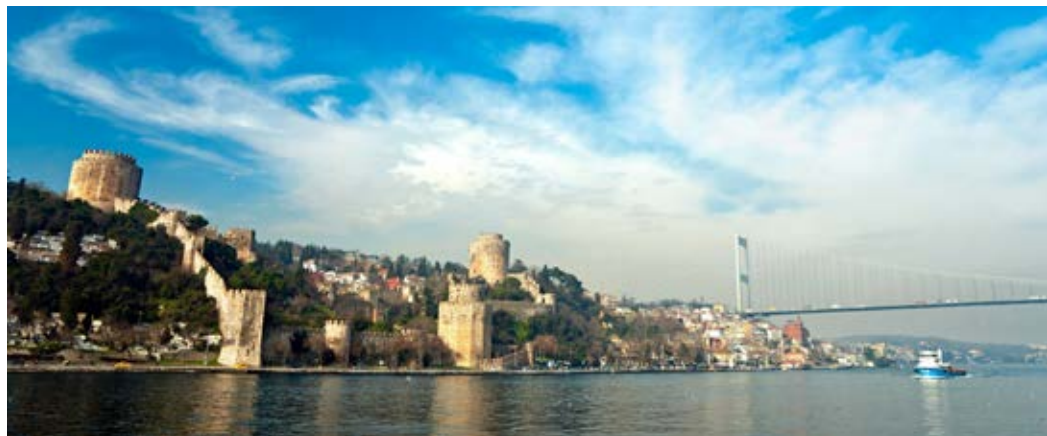


Area: 5.712 km<sup>2</sup>

Population: 10.018.735



Istanbul, historically known as Byzantium and Constantinople, is the largest city of Turkey. Istanbul metropolitan province had 13.26 million people living in it as of December, 2010, which is 18% of Turkey's population and the 3rd largest metropolitan area in Europe (if its Asian half is counted) after London and Moscow. The city in its administrative limits had 8.8 million residents counted in the latest Turkish census from 2000. Istanbul is a megacity, as well as the cultural, economic, and financial centre of Turkey. It is located on the Bosphorus Strait and encompasses the natural harbour known as the Golden Horn, in the northwest of the country. It extends both on the European (Thrace) and on the Asian (Anatolia) sides of the Bosphorus, and is thereby the only metropolis in the world that is situated on two continents. Istanbul is a designated alpha world city.



During its long history, Istanbul has served as the capital of the Roman Empire (330–395), the Eastern Roman (Byzantine) Empire (395–1204 and 1261–1453), the Latin Empire (1204–1261), and the Ottoman Empire (1453–1922). When the Republic of Turkey was proclaimed on 29 October 1923, Ankara, which had previously served as the headquarters of the Turkish national movement during the Turkish War of Independence, was chosen as the new Turkish State's capital. Istanbul was chosen as a joint European Capital of Culture for 2010 and the European Capital of Sports for 2012. Istanbul is currently bidding to host the 2020 Summer Olympics. The historic areas of the city were added to the UNESCO World Heritage List in 1985.

# GENERAL INFORMATION

## WOW Istanbul Convention Centre



The leading tourism brand, WOW Istanbul Hotels & Convention Centre initiated another important investment, increasing its capacity by adding a further 21 conference rooms.

A new investment slated to begin in March, 2012 increased the number of meeting rooms at the WOW Convention Centre from 13 to 34, meeting capacity to 8,500 m2 and seating capacity to 6,500 people.

Integrated with 4- and 5-star hotels, the WOW Convention Center serves its guests with 34 meeting halls, an 8500 m2 meeting space and a total 6,500-seat capacity halls in holding their national and international congresses. Situated in the WOW Convention Center A Block, the Safir Hall is at your service, covering a spacious non-pillar area of 3108 m2, making it the largest hall in Istanbul. It features all types of décor with a technical infrastructure and a successfully applied architecture.

Adjacent to the main hall, which has a 1260 m2 foyer and can be split into three in 11 different manners, the Oniks, Zirkon and Oltu are found in 1-2-3-4 halls.

With a telescopic grandstand system, the Yakut multi-purpose meeting hall meets the auditorium requirements in the WOW Convention Center B Block. The sizes of the other halls situated in the block range from 27,5 m2 to 1,200 m2.

Expanding further with a new project, the WOW Istanbul Hotels & Convention Center continues to be the first address for national and international congresses with its technical and architectural features as well as its close proximity to the airport and transportation convenience.



# SPONSORSHIP PACKAGES

## Premium Sponsorships:

### DIAMOND

€ 25,000

This package will associate the congress directly with your organization.

You will be named as one of the primary sponsors of EuCheMS 2014 giving you a unique profile throughout the lead up and during the EuCheMS 2014 : your logo will feature prominently in the print and web publications relating to EuCheMS 2014 and on-site at the congress.

#### The Diamond package includes:

- Acknowledgement as sponsor of the whole congress.
- Plus
- Logo on every delegate bag
- Logo on the front cover of the final program
- Acknowledgement in all press releases and printed promotions

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
- Insert literature in all Congress participants packs
- Sponsorship of one Plenary Speaker

### PLATINUM

€ 15,000

This package will give your organization an exceptional profile within a prominent zone at the congress or during a main congress theme of your choice.

In acknowledgment of your sponsorship at the Platinum level, we are pleased to offer your organization the opportunity to feature prominently in our advertising and to be named as the sponsor of a main theme or an event of similarly high standing at EuCheMS 2014.

#### The Platinum package includes:

Sponsorship of ONE of the following options:

- Main congress theme
- Poster session
- Cyber cafe
- Symposium

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
- Insert literature in all Congress participants packs
- Sponsorship of one Plenary Speaker

# SPONSORSHIP PACKAGES

## Other Sponsorships:

### GOLD

€10,000

#### The Gold Level sponsor will receive:

- Sponsorship of a symposium /refreshment breaks/plenary speaker

Plus:

- Free single exhibition booth in a prime location
- Acknowledgement on the final program
- Half page color advertise in the final program
- Access to all compliant delegate data for post event mailing
- Acknowledgement on official congress website (with hyperlink)
- Literature in Congress participants packs

### SILVER

€ 7,000

#### All Silver Level sponsor will receive:

- Sponsorship of an individual speaker within the symposium

Plus:

- Free exhibition booth in a prime location
- Acknowledgement on the final program
- Quarter page color advertise in the final program
- Access to all compliant delegate data for post event mailing
- Acknowledgement on official congress website (with hyperlink)
- Literature in Congress Participants packs

### EXHIBITOR

Exhibition spaces prices at EuCheMS 2014 start at a competitive €2,000 for a single booth.

#### Prices:

##### Until March 2014:

Corner Booths : 3mx3m - € 3,000

Regular Booths : 3mx3m - € 2,000

Island : 5mx3m - € 5,000

##### After March 2014:

Corner Booths : 3mx3m - € 3,500

Regular Booths : 3mx3m - € 2,500

Island : 5mx3m - € 6,000

Exhibition Layout will be announced on [www.euchems2014.org](http://www.euchems2014.org)



# SPONSORSHIP PACKAGES

## Other Sponsorships:

### INTERNET CAFE SPONSOR

€5,000

If you're searching for sponsorship opportunity that offers high visibility throughout the duration of the Congress, look no further than the Internet Cafe. Almost everyone who attends the visits the Internet Cafe (10 Computers). This popular sponsorship offers an opportunity for your company to gain visibility at the Internet terminals where attendees will connect with each other, check e-mail and surf the Web. The logo screensaver guarantees that your logo will be seen by anyone who steps in front of an Internet Cafe computer. Sponsorship is per table, only two available.

**Benefits include:**

- Logo at the Internet Cafe throughout the meeting
- Logo screensaver
- Four complimentary exhibit entry invitations

### WELCOME RECEPTION SPONSOR

€15,000

Make a strong impression at this popular event. The Welcome Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

**Benefits include:**

- Logo at Welcome Reception
- Reserved table at Welcome Reception
- Four complimentary reception invitations

### CLOSING RECEPTION & CHEMISTS BALL SPONSOR

€15,000

Make a strong impression at this popular event. The Closing Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

**Benefits include:**

- Logo at Closing Reception
- Reserved table at Closing Reception
- Four complimentary reception invitations

### REGISTRATION BAG SPONSOR

€7,500

These high-visibility and high-demand bags are sought after before, during and after the meeting. Your one-color logo on the bag doesn't just stay at the Congress... it will likely be more well-traveled than your company's CEO.

**Benefits include:**

- One-color sponsor logo on conference bags
- Three complimentary meeting registrations

# SPONSORSHIP PACKAGES

## Other Sponsorships:

### PLENARY SPEAKER SPONSOR

€7,500

This sponsorship associates your organization's name with a high-profile guest, and helps pay for speaker fees, travel stipends and honoraria. Though EuCheMS 2014 Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.

**Benefits include:**

- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One day complimentary meeting registration

### LANYARD SPONSOR

€5,000

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

**Benefits include:**

- One-color sponsor logo on registration lanyard distributed to all meeting attendees

### NOTEPAD SPONSOR

€6,000

When attendees reach into their registration bags make sure they see your company is a sponsor. Get exposure for the duration of the meeting and beyond with your logo displayed on every page.

**Benefits include:**

- One color sponsor logo on notepad included in registration bags
- One day complimentary meeting registration

### ADVERTISEMENT IN THE FINAL CONGRESS PROGRAM

1/4 Page	€ 500
1/2 Page	€ 750
1 Page	€ 1.000
Interior Covers	€ 1.500
Back Covers	€ 2.000
Center Fold (Both pages)	€ 2.000
Center Fold (One page)	€ 1.250

# SPONSORSHIP PACKAGES

## Other Sponsorships:

### OTHER SPONSORSHIPS:

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Banner on the congress web-site	: 500 EURO/ per 2 weeks
Insert in Congress Bag	: 3000 EURO /per insert
City Maps	: 5000 EURO
LCD Screens	: 2000 EURO (per one screen- logo or video presentation)

In case of any questions please contact the **Congress Secretariat:**

BROS CONGRESS | Cumhuriyet Mah. Halaskargazi Cad. Tavukcu Fethi Sok. Kose Palas Apt. No:28/3 Osmanbey - Sisli - Istanbul / Turkey | Tel: +90 (212) 296 66 70 | Fax: +90 (212) 296 66 71 / Mail. bilge.yuksel@brosgroup.net

We would be pleased to discuss all possibilities in more detail or any other alternative form of sponsorship proposed.

## Your advantages as sponsor / or exhibitor:

A high profile in a professional exhibition environment for your company, your products and your services.

Meet decision makers from academia and industry in your own unique space

Present yourself as an attractive employer to the coming generation of young international chemists

Extend your network by inviting advanced students and scientific leaders to your booth and to individual vendor seminars

Focused distribution of your company's promotion material in Congress kits

Highlighted listings in the Congress programme brochures and on the website facilitate your customer contacts

Individualised presence in a unique environment:

5th EuCheMS Chemistry Congress 2014 in Istanbul will be the largest chemistry event in Europe in 2014.

LOCAL CONGRESS ORGANISER



**TURKISH CHEMICAL SOCIETY**

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